

**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

Invoice Period Invoice Month Invoice # Invoice Date 10/01/12 - 10/15/12 10/21/12 October 2012 922737-1

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

www.thewpbfchannel.com

Billing Address:

Estimate Number Product Advertiser DSCC-BILL NELSON SEN/490 DSCC/Nelson/D/Senate Alt Order #

Flight Dates

**Abar Hutton Media Attention: Accounts Payable** 6190 Grovedale CT Suite 200 Alexandria, VA 22310-2552

06186171 10/09/12 - 10/15/12 922737 Billing Calendar Billing Type Deal# Cash Broadcast Special Handling

Order #

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

IDB# Advertiser Code | Product Code 9912820 Agency Ref Advertiser Ref

				14			Spots/		_	
ne	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	10/09/12 Class of Tir	10/12/12 me - Pre-emp	WPBF News 25 @ 5 otible with notice	am 5-530am	-T-TF	:30	1	\$110.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS -T-TF	Spots/Week 1	<u>Rate</u> \$110.00					
	Spots: # Ch 2 WI			cription BF News 25 @ 5am	Start/End Time 5-530am		h <u>Ad-ID</u> 0 BNDS-12-0	001н		<u>Rate</u> <u>Typ</u> \$110.00 N
2	10/09/12 Class of Tir	10/11/12 me - Pre-emp	WPBF News 25 More	nings5:30-5:57am	-T-T	:30	2	\$160.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -T-T	Spots/Week 2	<u>Rate</u> \$160.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Tyr
				BF News 25 Mornings @			0 BNDS-12-0			\$160.00 N
	2 WI	PBF Th 10/	11/12 5:40 AM WPE	BF News 25 Mornings @	§ 5:3(5:30-5:57am	:3	0 BNDS-12-0	003н		\$160.00 N
3	10/15/12 Class of Tir	10/15/12 me - Pre-emp	WPBF News 25 More	nings5:30-5:57am	1	:30	1	\$160.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 1	Spots/Week 1	<u>Rate</u> \$160.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Typ
П	1 WI	PBF M 10/	15/12 5:37 AM WPE	BF News 25 Mornings @	5:3(5:30-5:57am	:3	0 BNDS-12-0	003н		\$160.00 N
4	10/09/12 Class of Tir	10/12/12 me - Pre-emp	WPBF News 25 More	nings6-7AM	-TW-F	:30	3	\$275.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -TW-F	Spots/Week 3	<u>Rate</u> \$275.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Typ
				BF News 25 Mornings	6-7AM		0 BNDS-12-			\$275.00 N
				BF News 25 Mornings	6-7AM		0 BNDS-12-			\$275.00 N
	2 WI	PBFF 10/	12/12 6:09 AM WPE	BF News 25 Mornings	6-7AM	:3	0 BNDS-12-0	003н		\$275.00 N
5	10/09/12 Class of Tir	10/12/12 me - Pre-emp	Good Morning Ameri	ca 7-9AM	-TF	:30	4	\$275.00	NM	7.1
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -TF	Spots/Week 4	<u>Rate</u> \$275.00					
	Spots: # Ch	Day Air	Date Air Time Desc	<u>cription</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
	3 WI	PBF Tu 10/	09/12 7:49 AM Good	d Morning America	7-9AM	:3	0 BNDS-12-0	001н		\$275.00 N
	1 W	PBFTu 10/	09/12 8:58 AM Good	d Morning America	7-9AM	:3	0 BNDS-12-0	001н		\$275.00 N
	2 WI	PBF F 10/	12/12 6:59 AM Good	d Morning America	7-9AM	:3	0 BNDS-12-0	003н		\$275.00 N
	4 WI	PBF F 10/	12/12 7:30 AM Good	Morning America	7-9AM	:3	0 BNDS-12-0	003н		\$275.00 N



Invoice #	Invoice Date	Invoice Month	Invoice Period
922737-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN	490

							Spots/			
ne S	tart Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	0/09/12 lass of Tim	10/12/12 ne - Pre-emp	Good Morning America otible with notice	7-9AM	-TF	:30	4	\$275.00	NM	
	0/15/12	10/15/12	Good Morning America	7-9AM	1	:30	1	\$275.00	NM	
		Start Date 10/15/12	tible with notice  End Date MTWTFSS  10/21/12 1	Spots/Week	Rate \$275.00					
S	pots: # Ch	Day Air		otion '	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Typ
	1 WP			Morning America	7-9AM	::	30 BNDS-12-	-003н		\$275.00 N
	0/09/12 lass of Tin	10/11/12 ne - Immedia	10-11a Anderson Coopately Pre-emptible without		-T-T	:30	2	\$100.00	NM	
V	/eeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -T-T	Spots/Week 2	<u>Rate</u> \$100.00					
S	pots: # Ch	Day Air		the control of the co	Start/End Time		th Ad-ID	001		Rate Tyr
		BF Tu 10/		·	10-11a	-	30 BNDS-12 30 BNDS-12			\$100.00 N
	2 WF	BFTh 10/	/11/12 10:22 AM 10-11a	Anderson Cooper	10-11a		30 BND2-12			\$100.00 N
	0/15/12 Class of Tin	10/15/12 ne - Immedia	10-11a Anderson Coop ately Pre-emptible without		1	:30	1	\$100.00	NM	
V	/eeks:	Start Date 10/15/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$100.00					
S	pots: # Ch	Day Air			Start/End Time		th Ad-ID			Rate Ty
	1 WP	BF M 10/	/15/12 10:22 AM 10-11a	Anderson Cooper	10-11a	• • •	30 BNDS-12	-003н		\$100.00 N
	0/09/12 class of Tin	10/11/12 ne - Pre-emp	WPBF News 25 @ Noo otible with notice	on 12pm-1230pm	-TWT	:30	2	\$175.00	NM	
· /N	/eeks:	Start Date		Spots/Week 2	Rate					
S	pots: # Ch	10/08/12 Day Air			\$175.00 Start/End Time	e Leno	th Ad-ID			Rate Ty
Ū		BF Tu 10/		News 25 @ Noon	12pm-1230pm		30 BNDS-12	-001н		\$175.00 N
	2 WF	BF Th 10 Credited		News 25 @ Noon	12pm-1230pm		00			\$175.00 I
	0/15/12	10/15/12	WPBF News 25 @ Noo	on 12pm-1230pm	1	:30	1	\$175.00	NM	
	/eeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 1	Spots/Week 1	<u>Rate</u> \$175.00					
S	pots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	<u>e Leng</u>	th Ad-ID			Rate Ty
	1 WF	BFM 10/	/15/12 12:21 PM WPBF	News 25 @ Noon	12pm-1230pm	1 :	30 BNDS-12	-003н		\$175.00 N
	0/09/12 class of Tin	.10/12/12 ne - Immedia	M-F 3-4P ately Pre-emptible without	M-F 3-4P notice	-TWTF	:30	4	\$225.00	NM	
V	/eeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -TWTF	Spots/Week 4	<u>Rate</u> \$225.00					
S	pots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	<u>e</u> <u>Leng</u>	th Ad-ID			Rate Ty
	2 WP		/09/12 3:49 PM M-F 3-		M-F 3-4P	:	30 BNDS-12	-001н		\$225.00
			/10/12 3:30 PM M-F 3-		M-F 3-4P		30 BNDS-12			\$225.00
			/11/12 3:55 PM M-F 3-		M-F 3-4P		30 BNDS-12	-003н		\$225.00
	3 WP	Credited	/12/12 M-F 3-	4P	M-F 3-4P		00 			\$225.00 I
	0/15/12 class of Tin	10/15/12 ne - Immedia	M-F 3-4P ately Pre-emptible without	M-F 3-4P notice	1	:30	1	\$225.00	NM	
W	/eeks:	Start Date 10/15/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$225.00					
		Day Air		·	Start/End Time	e Lend	th Ad-ID			Rate Ty
s	pots: # Ch	Day A	Date /til Tillio Docotii	<u> </u>						



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

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922737-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product .	Estimate Number
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN	490

www.thewpbfchannel.com

	Start Date End Date Description S	tart/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
HU	Start Date Lind Date Doorspire.	taro Eria Timo	MINITIOS	Longin		Tuto	. , , , ,	
	Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
	10/08/12 10/14/12 -TWTF	4	\$500.00					
	Spots: # Ch Day Air Date Air Time Description	!	Start/End Time	Length				Rate Tyr
	3 WPBF Tu 10/09/12 4:38 PM Dr. Oz		4-5p		BNDS-12-			\$500.00 N
	1 WPBF W 10/10/12 4:23 PM Dr. Oz		4-5p		) BNDS-12-			\$500.00 N
	2 WPBF Th 10/11/12 4:25 PM Dr. Oz		4-5p 4-5p		) BNDS-12- ) BNDS-12-			\$500.00 N \$500.00 N
	4 WPBF F 10/12/12 4:55 PM Dr. Oz		4-5p	.30	) BND3-12-			\$300.00 N
15	Class of Time - Pre-emptible with notice	-5p	1	:30	1	\$500.00	NM	
	Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12 1	Spots/Week 1	<u>Rate</u> \$500.00	n				
	Spots: # Ch Day Air Date Air Time Description		Start/End Time		Ad-ID	002		Rate Tyr
	1 WPBF M 10/15/12 4:14 PM Dr. Oz		4-5p	:30	) BNDS-12-	-003н		\$500.00 N
16	5 10/09/12 10/12/12 M-F 5pm News 5 Class of Time - Pre-emptible with notice	-6pm	-TWTF	:30	4	\$450.00	NM .	
	Weeks:         Start Date         End Date         MTWTFSS           10/08/12         10/14/12         -TWTF	Spots/Week 4	<u>Rate</u> \$450.00					
	Spots: # Ch Day Air Date Air Time Description	-	Start/End Time		Ad-ID			Rate Tyr
	2 WPBF Tu 10/09/12 5:15 PM M-F 5pm N		5-6pm		) BNDS-12-			\$450.00 N
	4 WPBF W 10/10/12 5:43 PM M-F 5pm N		5-6pm		) BNDS-12-			\$450.00 N
	1 WPBF Th 10/11/12 5:41 PM M-F 5pm N 3 WPBF F 10/12/12 5:23 PM M-F 5pm N		5-6pm		) BNDS-12- ) BNDS-12-			\$450.00 N \$450.00 N
			5-6pm	.30	) BIAD3-TZ-	-00311		\$450.00 N
17	7 10/15/12 10/15/12 M-F 5pm News 5 Class of Time - Pre-emptible with notice	-6pm		:30	1	\$450.00	NM	
	Weeks:         Start Date 10/15/12         End Date 10/21/12         MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch Day Air Date Air Time Description	1	Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
	1 WPBFM 10/15/12 5:13 PM M-F 5pm N	lews	5-6pm	:30	BNDS-12	-003н		\$450.00 N
18	3 10/09/12 10/12/12 WPBF News 25 @ 6:00P6 Class of Time - Pre-emptible with notice	-6:30PM	-TWTF	:30	3	\$525.00	NM	
	Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>10/14/12</u> -TWTF	Spots/Week 3	<u>Rate</u> \$525.00					
	Spots: # Ch Day Air Date Air Time Description	1	Start/End Time	Length	Ad-ID			Rate Typ
	4 WPBF W 10/10/12 6:11 PM WPBF Nev	_	6-6:30PM	:30	BNDS-12	-003н		\$525.00 N
	2 WPBF Th 10/11/12 6:24 PM WPBF Nev	_	6-6:30PM		BNDS-12			\$525.00 N
	3 WPBF F 10/12/12 6:29 PM WPBF Nev	vs 25 @ 6:00PM	6-6:30PM	:30	BNDS-12	-003н		\$525.00 N
19	0 10/09/12 10/12/12 Wheel Of Fortune 7 Class of Time - Pre-emptible with notice	-7:30PM	-TWTF	:30	4	\$800.00	NM	
	Weeks:         Start Date         End Date         MTWTFSS           10/08/12         10/14/12         -TWTF	Spots/Week · 4	<u>Rate</u> \$800.00					и
	Spots: # Ch Day Air Date Air Time Description		Start/End Time		Ad-ID			Rate Typ
	2 WPBF Tu 10/09/12 7:17 PM Wheel Of F		7-7:30PM		) BNDS-12			\$800.00 N
	4 WPBF W 10/10/12 7:08 PM Wheel Of F		7-7:30PM		BNDS-12			\$800.00 N
	3 WPBF Th 10/11/12 7:09 PM Wheel Of F		7-7:30PM		) BNDS-12	-UU3H		\$800.00 N
	1 WPBF F 10/12/12 Wheel Of F Credited	-ortune	7-7:30PM	:00	,			\$800.00 N
	0 10/15/12 10/15/12 Wheel Of Fortune 7 Class of Time - Pre-emptible with notice	-7:30P <b>M</b>	1	:30	1	\$800.00	NM	
20	and the second of the second o							
20	Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12 1	SpotsAWeek 1	<u>Rate</u> \$800.00					



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
922737-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN/	490

ine	Start Date	End Date	Description	1	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
20	10/15/12 Class of Tim	10/15/12 ne - Pre-emp	Wheel Of I	ortune ce	7-7:30PM 、	1	:30	1	\$800.00	NM	
	Spots: # Ch	Day Air BF M 10/ Credited	Date Air	Time Descrip	tion Of Fortune	. <u>Start/End Time</u> 7-7:30PM	Lengt :0	h Ad-ID			<u>Rate Type</u> \$800.00 N/
21	10/10/12 Class of Tim	10/10/12 ne - Immedia	Wed ABC	Prime C	10-11PM notice	1	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/08/12		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$1,200.00					
	Spots: # Ch 1 WP	<u>Day Air</u> BF W 10/ See MG	10/12	Time Descrip Wed Ai	ition BC Prime C	Start/End Time 10-11PM		<u>th</u> <u>Ad-ID</u> 00			Rate Typ \$1,200.00 N
ince	2 WP		10/12 10:3 1.1 10/10	7 P <b>M NA</b> SHV	ILLE PREMIERE	10-11P 10/10	:3	0 BNDS-12	-003н		\$1,200.00 N
24	10/09/12 Class of Tim	10/14/12 ne - Pre-emp	M-SUN W	PBF News 25	6 (11-11:35PM	-TWTF-S	:30	5	\$500.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS -TWTF-S	Spots/Week 5	<u>Rate</u> \$500.00					
	Spots: # Ch			Time Descrip	otion =	Start/End Time	Leng	th Ad-ID			Rate Typ
	3 WP	BF Tu 10/	09/12 11:3	2 PM M-SUN	WPBF News 25 @	11PM11-11:35PM		0 BNDS-12			\$500.00 N
	5 WP				WPBF News 25 @			0 BNDS-12			\$500.00 N
					WPBF News 25 @			0 BNDS-12			\$500.00 N
	2 WP				WPBF News 25 @			0 BNDS-12			\$500.00 N
	4 WP	BF Su 10/	14/12 11:2	1 PM M-SUN	WPBF News 25 @	11PM11-11:35PM	- 12	30 BNDS-12	-003н		\$500.00 N
25	10/15/12 Class of Tim	10/15/12 ne - Pre-emp	M-SUN W		6 (11-11:35PM	1	:30	1	\$500.00	NM	
		Start Date 10/15/12	End Date 10/21/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$500.00					<del></del>
	Spots: # Ch	Day Air		Time Descrip		Start/End Time		th Ad-ID			Rate Typ
	1 WP	BFM 10/	<u>/15/12 11:3</u>	1 PM M-SUN	WPBF News 25 @	11PM11-11:35PM	::	0 BNDS-12	-003Н		\$500.00 N
26	10/10/12 Class of Tim	10/12/12 ne - Pre-emp	Nightline otible with not	ice	11:35-12:05AM	W-F	:30	2	\$350.00	NM	
		Start Date 10/08/12	10/14/12	MTWTFSS W-F	Spots/Week 2	Rate \$350.00					
	Spots: # Ch 1 WP	<u>Day Air</u> BF W 10/ Credited	/10/12	<u>Fime</u> <u>Descrip</u> Nightlir		<u>Start/End Time</u> 11:35-12:05AM		th Ad-ID 00			<u>Rate</u> <u>Typ</u> \$350.00 Ni
	2 WP	BF F 10/ Credited		Nightlir		11:35-12:05AM	:	00			\$350.00 N
32	10/14/12 Class of Tim	10/14/12 ne - Pre-emp	Sun 8-9an		Sun 8-9am	1	:30	1	\$225.00	NM	
		Start Date 10/08/12	End Date 10/14/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$225.00					1
	Spots: # Ch 1 WP	<u>Day</u> <u>Air</u> BF Su 10/		Time Descrip 8 AM Sun 8-9		Start/End Time Sun 8-9am		th Ad-ID 30 BNDS-12	-003н		<u>Rate Typ</u> \$225.00 N
33	10/14/12 Class of Tim	10/14/12 ne - Pre-emp	Chris Matt otible with not		Sun 10-10:30AM	1	:30	1	\$225.00	NM	
		Start Date 10/08/12	End Date 10/14/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$225.00					
	Spots: # Ch 1 WP	<u>Day Air</u> BF Su 10/		<u>Fime</u> <u>Descrip</u> 7 AM Chris M		Start/End Time Sun 10-10:30AM		th <u>Ad-ID</u> 30 BNDS-12	-003н		<u>Rate Typ</u> \$225.00 NI
	10/09/12	10/12/12	Jeopardy ately Pre-emp		7:30-8PM	-TWTF	:30	4	\$475.00	NM	



MARCH CARLOTTE SERVICE CAR	DU-EIIO		
Invoice #	Invoice Date	Invoice Month	Invoice Period
922737-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN	490

								Spots/			
ie.	Start Date	End Date	Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
35	10/09/12 Class of Tin	10/12/12 ne - Immedia	Jeopard Itely Pre-e	dy emptible without	7:30-8PM notice	-TWTF	:30	4	\$475.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12		Spots/Week 4	<u>Rate</u> \$475.00					
	Spots: # Ch			Air Time Descr		Start/End Time		h Ad-ID			Rate T
	3 WF	PBF Tu 10/ Credited	09/12	Jeopa	rdy	7:30-8PM	:0	0			<del>\$475.00</del>
	4 WF	PBF W 10/ Credited	10/12	Jeopa	rdy	7:30-8PM	:0	0			<del>\$475.00</del>
	2 WF	PBF Th 10/ Credited	11/12	Jeopa	rdy	7:30-8PM	:0	0			<del>\$475.00</del>
	1 WF	PBF F 10/ Credited	12/12	Јеора	rdy	7:30-8PM	:0	0			<del>\$475.00</del>
36	10/15/12 Class of Tir	10/15/12	Jeopar	dy emptible withou	7:30-8PM	1	:30	1	\$475.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	e MTWTFSS	Spots/Week 1	<u>Rate</u> \$475.00					-
	Spots: # Ch			Air Time Descr	·	Start/End Time	Lenat	h Ad-ID			Rate T
			15/12	Jeopa	<del></del>	7:30-8PM	:0				\$475.00
37	10/10/12 Class of Tir	10/11/12 ne - Pre-emp	Good N	Morning Americ	a 7-9AM	WT	:30	2	\$275.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	e MTWTFSS	Spots/Week 2	<u>Rate</u> \$275.00					
	Spots: # Ch			Air Time Descr	_	Start/End Time	Lengt	h Ad-ID			Rate T
		PBF W 10/			Moming America	7-9AM	:3	0 BNDS-12	-003н		\$275.00
	1 WF	PBF Th 10/	11/12	8:51 AM Good	Morning America	7-9AM	:3	0 BNDS-12	-003н		\$275.00
39	10/15/12 Class of Tir	10/15/12 ne - Pre-emp	WPBF	News 25 @ 6:0 notice	00Pl6-6:30PM	1	:30	1	\$525.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12		Spots/Week 1	Rate \$525.00					
	Spots: # Ch			Air Time Descr		Start/End Time		h <u>Ad-ID</u>			Rate T
	1 WF	PBF M 10/	15/12	6:12 PM WPBI	News 25 @ 6:00PM	6-6:30PM	:3	0 BNDS-12	!-003н		\$525.00
41	10/10/12 Class of Tir	10/10/12 ne - Immedia		BC Prime A emptible withou	8-9PM notice	1	:30	1	\$1,000.00	NM	24
	Weeks:	Start Date 10/08/12	End Date 10/14/12		Spots/Week 1	<u>Rate</u> \$1,000.00					
				Air Time Descr		Start/End Time	Lengt	h Ad-ID			Rate T
	1 WF	PBF W 10/	10/12	8:00 PM Wed	ABC Prime A	8-9PM	:3	0 BNDS-12	:-003н		\$1,000.00
13	10/09/12 Class of Tir	10/12/12 ne - Pre-emp	The Vietible with		11A-12PM	-TWTF	:30	3	\$400.00	NM	
Ī	Weeks:	Start Date 10/08/12	End Date 10/14/12		Spots/Week 3	<u>Rate</u> \$400.00	0				
	Spots: # Ch			Air Time Descr		Start/End Time		h Ad-ID			Rate T
		PBF Tu 10/ Credited		The V	liew	11A-12PM	:0	0			<del>\$400.00</del>
	1 WF	PBF W 10/ Credited	10/12	The V	liew .	11A-12PM	:0	0			<del>\$400.00</del>
	2 WF	PBF Th 10/ Credited	11/12	The V	iew	11A-12PM	:0	0			<del>\$400.00</del>
14	10/12/12 Class of Tir	10/12/12 ne - Pre-emp		C Prime A notice	8-9PM ·	F	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12		Spots/Week 1	<u>Rate</u> \$1,200.00					
		Day Air		Air Time Descr	:_4:	Start/End Time	Lengt	h			Rate T



	(A) (E) (E) (E)		
Invoice #	Invoice Date	Invoice Month	Invoice Period
922737-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN/	490

www.th	newpbfchannel.	com								
Lino	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
			Fri ABC Prime A	8-9PM		:30	1	\$1,200.00	NM	
44	10/12/12 Class of Tir	10/12/12 ne - Pre-emp	otible with notice	0-9FIVI		.50		Ψ1,200.00	14101	
	1 \//	PRF	12/12 8:44 PM Fri Al	BC Prime A	8-9PM	:3	Ad-ID 0 BNDS-12	2-003н		\$1,200.00 NM
						.20	1	\$1,200.00	NM	
45	10/14/12 Class of Tir	10/14/12 ne - Immedia	REVENGE ately Pre-emptible withou	9-10PM it notice	S	:30	<u> </u>	\$1,200.00	INIVI	2.42
	Weeks:	Start Date 10/08/12	End Date MTWTFSSS	Spots/Week	<u>Rate</u> \$1,200.00					
	Spots: # Ch		1011112	ription .	Start/End Time	Lengt	th Ad-ID			Rate Type
4	1 W	PBF Su 10/		ENGE	9-10PM	:0	00			\$1,200.00 NM
		Credited					1711-	<b>*</b> 400.00		
46		10/15/12 me - Pre-emr	The View otible with notice	11A-12PM	M	:30		\$400.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					1 1100 9 10 10 10 10 1
	Spots: # Ch	10/15/12	10/21/12 M <u>Date</u> <u>Air Time</u> <u>Desc</u>	rintion 1	\$400.00 Start/End Time	Leng	th Ad-ID			Rate Type
	. –	PBF M 10			11A-12PM		00			\$400.00 NM
	€	Credited	1 13							***************************************
49	10/13/12 Class of Ti	10/13/12	Sat 8-9am News otible with notice	Sat 8-9am	1-	:30	1	\$225.00	NM	
	Weeks:	Start Date	End Date MTWTFSS		Rate					
	Snote: # Ch	10/08/12 Day Air	10/14/121- <u>Date</u> <u>Air Time</u> <u>Desc</u>	rintion 1	\$225.00 Start/End Time	Leng	th Ad-ID			Rate Type
	. –	PBF Sa 10/			Sat 8-9am		30 BNDS-1	2-003н		\$225.00 NM
50	10/14/12 Class of Ti		Sun 630pm News	630-7pm	1	:30	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	\$400.00	NM	The second secon
	Weeks:	Start Date 10/08/12			<u>Rate</u> \$400.00					
	Spots: # Ch			·	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	PBF Su 10	/14/12 6:51 PM Sun	630pm News	630-7pm	::	30 BNDS-1	2-003н		\$400.00 NM
51	10/12/12 Class of Ti	10/12/12 me - Pre-emp	20/20 otible with notice	10-11PM	1	:30	1	\$1,100.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$1,100.00	, «				
	Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	PBF F 10, Credited	/12/12 20/20	)	10-11PM	:0	00			\$1,100.00 NM
								<b>A</b> 100.00		
52	: 10/09/12 Class of Ti	10/12/12 me - Immedia	Dr. Oz M-F 9-10a ately Pre-emptible withou	9-10a · ut notice	-TWTF	:30	3	\$100.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -TWTF	Spots/Week 3	<u>Rate</u> \$100.00					
	Spots: # Ch				Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	PBF Tu 10	/09/12 9:54 AM Dr. C	z M-F 9-10a	9-10a	:	30 BNDS-1	2-001H		\$100.00 NM
	2 W		/10/12 9:28 AM Dr. C		9-10a		30 BNDS-1			\$100.00 NM
	3 W	PBFTh 10	/11/12 9:21 AM Dr. C	z M-F 9-10a	9-10a	:	30 BNDS-1	2-003н		\$100.00 NM
53	10/13/12 Class of Ti	10/13/12 me - Pre-emi	GMA Saturday 7-8am otible with notice	n Sat 7am-8am	S-	:30	1	\$325.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12S-	Spots/Week	Rate \$325.00			·-···		
	Spots: # Ch			ription	\$325.00 Start/End Time	Lena	th Ad-ID			Rate Type
		PBF Sa 10		Saturday 7-8am	Sat 7am-8am		30 BNDS-1	2-003н		\$325.00 NM
54	10/14/12	10/14/12	Sun 5-6am News	Sun 5-6am	S	:30	1	\$25.00	NM	
	Class of Ti	me - Immedia	ately Pre-emptible withou	ıt notice		····				



Invoice #	Invoice Date	Invoice Month	Invoice Period
922737-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN/	490

ine	ewpbfchannel.c		Description	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
54	10/14/12	10/14/12	Sun 5-6ar	m News	Sun 5-6am	S	:30	1	\$25.00	NM	
		Start Date	End Date	ptible without I	Spots/Week	Rate					
	Cuata, # Ch	10/08/12	10/14/12	S Time Descrip	tion	\$25.00 Start/End Time	l engi	h Ad-ID			Rate Type
`	Spots: # Ch	Day Air BF Su 10			Sam News	Sun 5-6am	:C				\$25.00 NN
	, vvi	Credited				- Can C Cam					
	10/14/12 Class of Tim	10/14/12 ne - Immedia	Sun 6-7ai ately Pre-em	m News ptible without	Sun 6-7am notice	S	:30	1	\$50.00	NM	
1	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$50.00					
	Spots: # Ch	·		Time Descrip		Start/End Time	Lengt	th Ad-ID			Rate Type
		BF Su 10			7am News	Sun 6-7am		00			\$50.00 NA
		Credited	CALL CRIENCE	North Royal Con-						Cap marken	est de la populación de la
56	10/09/12 Class of Tin	10/12/12 ne - Pre-em	Jeopardy ptible with no	tice	7:30-8PM	-TWTF	:30	4	\$850.00	NM	
1	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$850.00					
	Spots: # Ch			Time Descrip	· · · · · · · · · · · · · · · · · · ·	Start/End Time	Lengt	th Ad-ID			Rate Type
		BF Tu 10 Credited	/09/12	Jeopar		7:30-8PM		00			\$850.00 NA
	3 WF	BF W 10		Jeopar	dy	7:30-8PM	:0	00			\$850.00 NA
	4 WF		/12/12	Jeopar	dy	7:30-8PM	:0	00			\$850.00 NA
	1 WF	BFF 10	/12/12 7:	34 PM Jeopar	dy	7:30-8PM		30 BNDS-12	2-003н		\$850.00 NN
	10/15/12 Class of Tin	10/15/12 ne - Pre-em	Jeopardy ptible with no		7:30-8PM	1	:30	1	\$850.00	NM	
1	Weeks:	Start Date 10/15/12	End Date 10/21/12	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$850.00					
:	Spots: # Ch	Day Air	<u>Date</u> Air	Time Descrip	<u>otion</u>	Start/End Time		th <u>Ad-ID</u>			Rate Type
	1 WF	BFM 10	/15/12 7:	41 PM Jeopar	dy	7:30-8PM	:3	30 BNDS-1	2-003н		\$850.00 NN
	10/09/12 Class of Tin	10/12/12 ne - Pre-em	1230-1P ptible with no	Access Hollywotice	voc1230-1p	-TWTF	:30	1	\$175.00	NM	
1	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$175.00					
:	Spots: # Ch	Day Air	<u> Date</u> <u>Air</u>	Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WF	BFF 10	/12/12 12:	56 PM 1230-1	P Access Hollywood	1230-1p	:3	30 BNDS-1	2-003н		\$175.00 NM
59	10/13/12 Class of Tin	10/13/12 ne - Pre-em	ABC Coll ptible with no	ege Football otice	12-330pm	S-	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$1,000.00					
:	Spots: # Ch			Time Descrip	<u>otion</u>	Start/End Time		th Ad-ID			Rate Type
Lift	1 WF	BF Sa 10	/13/12 1:	58 PM ABC C	ollege Football	12-330pm	::	30 BNDS-1	2-003н		\$1,000.00 NN
	10/09/12 Class of Tin	10/12/12 ne - Fixed N	Nightline on Pre-empt	ible	11:35-12:05AM	-TWTF	:30	1	\$700.00	NM	
1	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$700.00					
:	Spots: # Ch	Day Air		Time Descrip	otion	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 WF			01 AM Nightlir		11:35-12:05AM		30 BNDS-1	2-003н		\$700.00 NN
	10/09/12	10/12/12	M-F 5pm		5-6pm	-TWTF	:30	2	\$450.00	NM	4
	Class of Tin	ne - Fixed N	on Fre-empt	ible							

## . INVOICE



	Section 1		
Invoice #	Invoice Date	Invoice Month	Invoice Period
922737-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN	490

	ewpbfchannel.o							Spots/			
ne	Start Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
61	10/09/12 Class of Tin	10/12/12 ne - Fixed N	M-F 5pm on Pre-empt	News tible	5-6pm	-TWTF	:30	2	\$450.00	NM	
	Spots: # Ch			r Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WP	BF W 10. See MG		M-F 5p	m News	5-6pm	:0	0			\$450.00 NA
	3 WP	BFW 10		:11 PM M-F 5p	m News	5-6pm	:3	0 BNDS-12	-003н		\$450.00 N
	2 WF		*	:13 PM M-F 5p	m News	5-6pm	:3	0 BNDS-12	-003н		\$450.00 NM
62	10/12/12 Class of Tin	10/12/12 ne - Pre-em	Fri ABC		9-10PM	F	:30	1	\$1,000.00	NM	
*	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch			r Time Descri	THE RESERVE AND ADDRESS OF THE PARTY OF THE	Start/End Time		h Ad-ID	00311		Rate Type
UE	1 WF	BFF 10	/12/12 9	:14 PM Fri AB	C Prime B	9-10PM		0 BNDS-12	-UU3H		\$1,000.00 N
63	10/15/12 Class of Tin	10/15/12 ne - Pre-em	1230-1P ptible with no	Access Hollyvotice	voc1230-1p	M	:30	1	\$175.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$175.00					
	Spots: # Ch			r Time Description 1230-1	otion P Access Hollywood	Start/End Time 1230-1p		th <u>Ad-ID</u> 30 BNDS-12	-003н		Rate Typ \$175.00 Ni
64	10/14/12	10/14/12	Sun 11:3	55pm Late Nev	vs 1135p-12am	S	:30	1	\$600.00	NM	
	Class of Tin Weeks:	ne - Fixed N Start Date 10/08/12	end Date 10/14/12	MTWTFSS	Spots/Week	Rate \$600.00	•				
	Spots: # Ch			r Time Descri	otion	Start/End Time	Leng	th Ad-ID			Rate Typ
		BF Su 10	1 AND ADVIOLATION		:35pm Late News	1135p-12am	- :3	0 BNDS-12	-003н		\$600.00 NI
65	10/15/12 Class of Tin	10/15/12 ne - Pre-em	1230-1P ptible with no	Access Hollyvotice	voc1230-1p	M	:30	1	\$175.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS M	Spots/Week 1	Rate \$175.00					
	Spots: # Ch			r Time Descri		Start/End Time		th Ad-ID			Rate Typ
	1 WF	PBF M 10	/15/12 12	:40 PM 1230-1	P Access Hollywood	1230-1p	:3	30 BNDS-12	-003н	<del> </del>	\$175.00 NI
66	10/15/12 Class of Tir	10/15/12 ne - Pre-em	M-F 3-4F ptible with no		M-F 3-4P	1	:30	1	\$400.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch			r Time Descri		Start/End Time	_	th Ad-ID			Rate Typ
	1 WF	PBFM 10	/15/12 3	:12 PM M-F 3-	4P ·	M-F 3-4P	::	30 BNDS-12	-003н		\$400.00 N
67	10/13/12 Class of Tir	10/13/12 ne - Fixed N	M-Sun 1 lon Pre-emp		te 1130p-1205am	S-	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: # Ch 1 WF	<u>Day Ai</u> PBF Sa 10		r Time Descri :45 PM M-Sun	<u>ption</u> 1130p-12am Late Ne	Start/End Time ws 1130p-1205am		th <u>Ad-ID</u> 30 BNDS-12	-003н		<u>Rate Typ</u> \$800.00 NI
68	10/14/12 Class of Tin	10/14/12 ne - Pre-em	Sun ABC	C Prime A otice	7-8PM	S	:30	1	\$825.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$825.00					
	Spots: # Ch			r Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Typ
	1 WF	PBF Su 10	/14/12 7	:20 PM Sun Al	BC Prime A	7-8PM	:3	30 BNDS-12	-003н	AIR	\$825.00 NI
69	10/13/12 Class of Tir	10/13/12 ne - Pre-em	ABC Col	lege Football otice	12-330pm	s-	:30	1	\$1,000.00	NM	455
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					

\$27,574.00

Net Amount Due

### INVOICE



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
922737-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC-BILL NELSON SEN	490

www.thewpbfchannel.com

.,	iewpoichailliei.						Spots/			
ne	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
69	10/13/12 Class of Tin	10/13/12 ne - Pre-em	ABC College Football ptible with notice	12-330pm	s-	:30	1	\$1,000.00	NM	
	Spots: <u>#</u> Ch 1 WF	10/08/12 <u>Day Ai</u> PBF Sa 10			\$1,000.00 <u>Start/End Time</u> 12-330pm		<u>h Ad-ID</u> 0 BNDS-12-	-003н		<u>Rate</u> <u>Type</u> \$1,000.00 NM
70	10/15/12 Class of Tin	10/15/12 ne - Pre-em	WPBF News 25 Morning	gs6-7AM	M	:30	1	\$275.00	NM	
	Weeks:	Start Date 10/15/12	10/21/12 M	Spots/Week 1	<u>Rate</u> \$275.00		L A - 1 ID		V	Data Tim
	Spots: # Ch 1 WF			tion News 25 Mornings	Start/End Time 6-7AM		h Ad-ID 0 BNDS-12	-003н		Rate Type \$275.00 NM
71	10/14/12 Class of Tin	10/14/12 ne - Fixed N	GMA Sunday 7-8am Ion Pre-emptible	Sun 7-8am	S	:30	1	\$650.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12S	Spots/Week 1	<u>Rate</u> \$650.00					
	Spots: # Ch 1 WF	<u>Day Ai</u> PBF Su 10			Start/End Time Sun 7-8am		th Ad-ID 30 BNDS-12	-003н		Rate Typ \$650.00 N
72	10/14/12 Class of Tir	10/14/12 ne - Pre-em	PRIVATE PRACTICE V	/k12-1x	S	:30	1	\$50.00	NM	=0 77
	Weeks:	Start Date 10/08/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$50.00					
	Spots: # Ch 1 WF	<u>Day Ai</u> PBF Su 10		<u>tion</u> TE PRACTICE WKN	Start/End Time DLF 12-1x		th Ad-ID 30 BNDS-12	-003н		* <u>Rate Type</u> \$50.00 NM
				AMOUNT AND SHIP IS	Total Spots		74			
								Gross Tota	ıl	\$32,440.00
'ay	ment Te	erms 30	Days				Agene	cy Commission	_	\$4,866.00